

Conference
2030 Mega Projects 2017
in the Egyptian Transport Sector for the
"Ministry of Transport"

Connecting THE NEW ERA

Under the patronage, supervision
& participation of



Ministry of Transport
وزارة النقل

11-13 October
2017

Cairo International Convention Center,
CICC, Cairo, Egypt.

**Exhibition
& Workshops**

Powered by
THE NEW SILK ROAD

"Development & Renovation"

Middle East  Africa
Rail Show Exhibition 2017

Powered by **THE NEW SILKROAD**

International Exhibition for Railway Technologies, Rail Systems, Mass Transport, Infrastructure, Metro and Underground

Organized by



www.marailshow.com

Egypt's appetite for evolution is growing and the railway industry is currently in the midst of this evolution. Egypt is driving its economic recovery forward through solid commitment to large-scale public infrastructure projects. The transport sector is a vital component of this long-term economic strategy and as such Egypt is investing billions of dollars into the expansion and improvement of its road, rail, port and air transport networks.

Egypt has a rich railway history, as the first in Africa and the Middle East and the second in the world. And at Middle East & Africa Rail Show, to bring back our legacy, we intend to respond to the changes in the industry by providing a meeting place that showcases technology solutions and creative visions to drive the evolution towards the competitive rail networks of the future.

Bringing together authorities, policy-makers, urban planners, transport operators as well as solution providers, the event will set the stage for a meaningful discussion of innovative solutions for challenges faced by all in the business of urban transport.

The New Silk Road

The New Silk Road is an enormous Chinese project, which has gone global; it is composed of one land route, known as "The Silk Road Economic Belt" and one sea route called "the 21st Century Maritime Silk Road". Together, they make up "One Belt One Road", creating a link between three continents. China envisions more than just speedy transportation; The New Silk Road aims to bring about new opportunities to the countries that wish to develop. Egypt has taken steps forward towards The New Silk Road global vision, signing contracts with the Chinese government to cooperate on Egyptian railway projects. The New Silk Road will boost trade, productivity, investment and cultural exchange.

The belt and road strategy will open up landlocked and remote areas of the world and their resources, both human and natural, to new economic growth potential, areas like central Asia and East and Central Africa's great lakes region. This is achieved by bringing new infrastructure and industrial technologies (mainly transport, power and water management, mining and manufacturing goods and producing and processing food locally). This is an all-inclusive project which means that all nations can freely participate in it, benefitting from China's home-grown technologies and massive credit capability.



The Middle East has a unique position in the road and belt project as it represents the cross-roads of the continents: great advantages from the trade moving across their lands and on their waters. The local human and natural resources could be developed optimally from this advantage point, by building agro-industrial zones servicing and marketing both east-west and north-south.

The Silk Road Economic Belt is land-based, starting in central China's Xi'an and moving Northwest to Ürümqi in China before cutting southwest through Central Asia, passing through Kazakhstan and Bishkek, and the capital of Kyrgyzstan. It stretches to Iran before turning west and heading to Turkey. From Turkey, moving north-east, it enters Europe crossing countries such as Bulgaria, Czech Republic, Germany and the Netherlands. Finally, it meets the Maritime Silk Road "The 21st Century Maritime Silk Road" in Venice, Italy.

The 21st Century Maritime Silk Road begins in Fuzhou, China and passes through Guangzhou, moving to the capital of Vietnam, Haikou. It heads to Kuala Lumpur, then south to Indonesia and back north to Kolkata, India. The 21st Century Maritime Silk Road crosses the Indian Ocean to Nairobi, Kenya before moving through the Red Sea. The Maritime Silk Road goes through the Suez Canal then stops at Athens, Greece and finally, meets the land-based "The Silk Road Economic Belt" in Venice, Italy.

Who Should Attend

► Government Authorities & Ministers

Ministers, Director Generals, Secretary Generals, Heads, Officers of:

- Railways.
- Rail Infrastructure (MRTs, LRTs, monorails, metros, subways, tramways, passenger commuters, freight & cargo trains, mainlines, airport rail links, high speed rail).
- Urban Transport.
- Traffic Management.
- Finance & Public Private Partnerships.
- Urban Planning / (Re)development / Rural Development.
- City Planning & Town Planning.
- Projects & Investments.
- Economic Planning & Development.
- Construction & Public Works.

► Engineering & Construction Firms, Contractors & Builders

Chairman, Presidents, CEOs, MDs, VPs, Directors, GMs and Heads of:

- Planning & Development.
- Urban Planning.
- Engineering.
- Building & Construction.
- Operations.
- Procurement.
- Projects & Investments.
- Finance.
- Sustainability & Energy Efficiency.
- Project Management.
- Drilling, Tunneling and Excavating.
- Environment and Safety & LEED Certification.
- Legal and Compliance.
- Building Codes and Assessment.

► Architecture and Consulting Firms (Network Planning & Station Design)

- Managing Directors / Principals.
- Chief Architects.
- Landscape Architects.
- Heads of Design.
- Heads of Urban Planning.
- Heads of Transportation.
- Heads of Sustainability / Energy Efficiency / Green Building.

► Rail Operators

Chairman, Presidents, CEOs, COOs, MDs, VPs, Directors, GMs and Heads of:

- Trains / Rolling Stock.
- Commuter Services.
- Intercity Services.
- Engineering & Projects.
- Communications & Services.
- Signaling & Telecommunications.
- Business Development & Commercial.
- Rail Operations & Maintenance.
- Strategy & Finance.
- Engineering Directors.
- Fleet Directors.
- Directors Of Fleet Reliability.
- Heads Of Engineering.
- Heads Of Maintenance.
- Heads Of Fleet.
- Heads Of Department.
- Heads Of Rolling Stock & Depots.
- Deputy Chief Mechanical Engineers.
- Maintenance Managers.
- Condition Monitoring Managers.
- Continuous Improvement Managers.

► Consultants

- Project Management.
- Risk Management.
- Signaling & Telecommunications.
- Safety Engineering.
- Environment.
- Traffic Management.

► Legal Firms

- Procurements and PPP transactions.

Why Exhibit

- Be part of the new competitive community that makes a difference to create a smart and livable city with a more effective urban transport system.
- Showcase your latest innovative solutions to transport authorities, transport and urban planners, public transport operators, consultants, contractors, and many others.
- Create greater brand awareness for your company and products in the industry.
- Generate business leads and reach out to buyers and decision-makers from the region.
- Benefit from the event's extensive marketing promotions and publicity campaigns.
- Launch new products and services.
- Place yourself 'front of mind' for prospects and existing customers.

Why Visit

- Check out new technology and innovation at the exhibition.
- Meet customers and contacts .
- See the new companies on the way up.
- Debate the future of the industry at the event conference.
- Attend interesting presentations and discussions.
- Get new insight at the new Technical Sessions.
- Meet your future co-worker.
- Get updated on new markets.
- Access to the decision makers & technical specialists in the field.
- Engage with your industry community locally & globally.

Exhibitor Profile

- Railway Institutions.
- Railway Technology Companies.
- Railway Security Companies.
- Rail Vehicles & Passenger Services Companies.
- Rail Logistics Companies.
- Railway Infrastructure Companies.
- Light Rail Systems Companies.
- Urban Rail Technology Companies.
- Public Transport Companies.
- Communication Technology Companies.
- Data Processing Installation Companies.
- Logistics Companies.
- Construction Companies.
- Heavy Industry Companies.
- Electrification Companies.
- Signalization Companies.
- Wholesalers.
- Public Corporations.
- Related Associations.
- Financial Institutions.
- Media Companies.
- Related Industries.
- Powered and unpowered vehicles.
- Overhaul and workshops.
- Passenger.
- Freight.
- Bogies and running gears.
- Diesel / thermal.
- Electric and security systems.
- Control systems.
- Electrification.
- Signalling and train control.
- Track materials and equipment.
- Buildings and structures.
- Track maintenance.
- Fare and ticketing.
- Data systems.
- Passenger information.
- Consultant.
- Education / training.
- Financial Services.
- Legal Services.
- Research / testing.

Visitor Profile

- State railways executives.
- Local and international municipalities.
- Local and international rolling stock operators.
- Ministry of transportation executives.
- Heavy industry establishments.
- Construction establishments.
- Local and international media.
- Local and international finance corporations.
- Engineering and consultancy establishments.
- Rolling stock whole salers, retailers.
- Military bodies.
- Technology establishments.
- Electrification and signalization establishments.
- Infrastructure establishments.
- Spare parts producers.
- Vehicle manufacturer.
- System integrator.
- Construction.
- Engineering machinery/components.
- Planning, design & consulting.
- Mechanical engineering.
- Sheet metal products, components, assemblies.
- Steel and aluminium construction.
- Automotive industry and related suppliers.
- Electrical engineering, appliances.
- Heating, ventilation, air conditioning.
- Renewable energy construction.
- Electronics industry.
- Rolling mills.
- Iron and steel production.
- Non-ferrous metal production.
- Precision engineering, optics.
- Medical technology.
- Packaging.
- Construction Companies.
- Contractors and Sub-Contractors.
- Manufacturing Companies.
- Service Provider Companies.
- Leasing and Insurance Companies.
- Mining Companies.
- Building Material Companies.
- Distributors / Importers / Exporters.
- Wholesalers.
- Retailers.
- Engineering Companies.
- Used Machinery Buyers and Sellers.
- Municipality and Government Organisations.
- Individual Investors in Construction Machinery.

About Organizer

Pyramids International Group has been established in 1993 and specialized in organizing, planning and holding all kinds of large-scale international activities, such as exhibitions, tradeshow & conferences.

Pyramids International Group is a member of UFI (The Global Association of Exhibition Industry) and an ISO certified company.

It has 6 offices across the world and It organizes over 115 international events annually across Europe, North Africa, The Middle East and Asia. Our events have covered a wide range of nearly 60 different industries such as: (Oil & Gas – Energy & Renewable Energy - Transportation - Ports - Logistics - Shipping - Maritime - Fashion - Leather - Textile - Furniture - Health - Real estate - General trade fairs - Auto show - Building & Construction - Household - Food - Machinery & more.

As a diversified service company, It also offer media services, digital information, consulting services, research capacity and marketing solutions.

In the continuous development of its business, the company has established wide cooperation & interactive relations with the related governmental departments, trade associations, non-governmental organizations & scientific research institutes.

Hence, our database, marketing capacity and business connections help our worldwide international customers do business and to succeed in reaching new markets.

At **Pyramids International Group**, we pave the way for your business development.

www.pyramidsfaireg.com

Media Partners



Add. : 84 Joseph Tito st. , New Nozha ,Cairo ,Egypt
Tel. : +202 262 274 71/ 72 **Fax :** +202 262 274 73 **Mob. :** +201 097 155 793
Email : office@pyramidsfaireg.com www.pyramidsfaireg.com

